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Unlock your potential with individual AI Projects

Generative AI: Change before you have to

AI

ChatGPT brings disruptive changes in all areas of the value chain – demonstrating the potentials of AI. Generative AI assists you in optimising processes and developing new business models, offers and products. The strategic question arises: should AI projects be realised internally or externally – make or buy?

Retresco has implemented over 250 AI projects in 15 years. Our team of more than 70 experts in computational linguistics, data science, machine learning and software development supports you in automation and digitisation. Interested? Let's start with an AI workshop to identify your needs.

Well-known companies rely on Retresco as their trusted innovation partner

simpleshow
Media
55% boost in customer satisfaction thanks to artificial intelligence

Immo Scout24
Real Estate
60% of users adopt AI-generated real estate listings without making any changes

Wissen
Telecommunication & IT
100% fully automated question answering by an assistance system

westermann W
Education
50% time saved thanks to automated feedback for students

FUSSBALL.DE
Sports
75,000 up-to-date, unique texts every weekend

COMMERZBANK
Banking
79% time saved thanks to automating HR processes

Project kick-off within the context of a bespoke workshop

Let's develop a shared understanding in an initial workshop, as well as defining and aligning AI projects, so all stakeholders share unified expectations:

Preparation

- Preliminary discussions
- Inventory analysis
- Collection of ideas

Workshop

- Preparation, presentation, and discussion of opportunities with Generative AI
- Sketching and evaluation of project ideas
- Elaboration of ideas, use cases and applications according to your business objectives and requirements
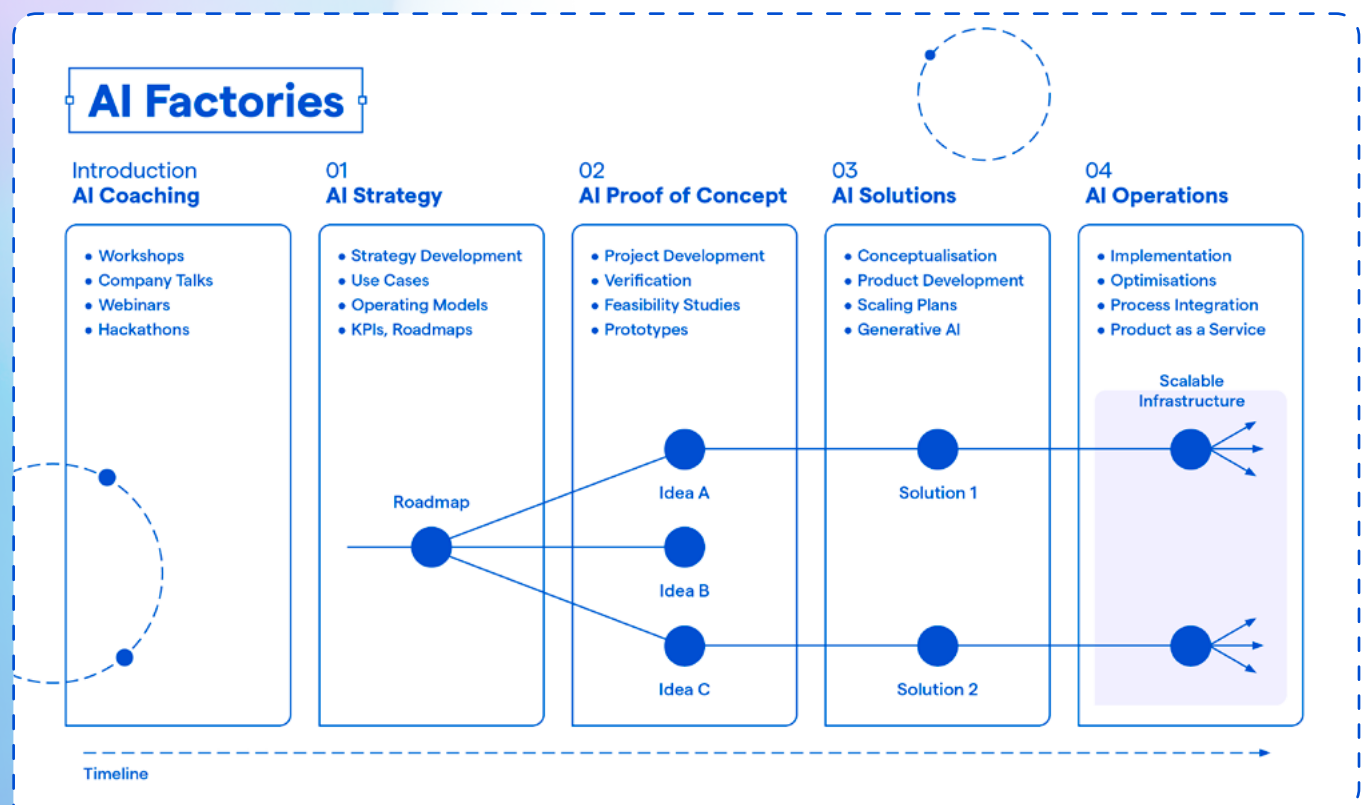- KPI definition for prioritised project ideas

Post-processing

- Recommendations for actions and setting the implementation priorities of project ideas
- Follow-up and presentation of relevant recommendations

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Support throughout the entire AI project lifecycle

Take advantage of our experience, our potential analyses, and our implementation know-how. Benefit from our consultancy approach, **AI Factories**. Depending on the AI maturity of your company, we guide you throughout the entire project lifecycle – or you join at the relevant project phase to unleash the potentials of Generative AI.

Together we develop Proofs of Concept and AI-powered solutions. At the same time, we take care of the implementation and process integration of new products, applications, and tools. We tailor your requirements within the framework of the AI Factories to your business needs to solve challenges and create new offerings.

AI Factories

Introduction	01	02	03	04
AI Coaching	**AI Strategy**	**AI Proof of Concept**	**AI Solutions**	**AI Operations**
• Workshops	• Strategy Development	• Project Development	• Conceptualisation	• Implementation
• Company Talks	• Use Cases	• Verification	• Product Development	• Optimisations
• Webinars	• Operating Models	• Feasibility Studies	• Scaling Plans	• Process Integration
• Hackathons	• KPIs, Roadmaps	• Prototypes	• Generative AI	• Product as a Service

Scalable Infrastructure

Roadmap

Idea A

Idea B

Idea C

Solution 1

Solution 2

Timeline

Using AI Factories for strategic projects

Discover how AI Factories can support your strategic projects:
How can AI be leveraged for automating business processes effectively? How can you seamlessly integrate Generative AI into your business models?

How do you utilise Generative AI in a legally compliant manner ensuring conformity to GDPR and the EU AI Act? Is it necessary to train ChatGPT specifically for your company's needs? What factors should be considered when utilising ChatGPT internally?

Get in touch now to unleash the potentials of Generative AI –
and launch new and improved AI projects!

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